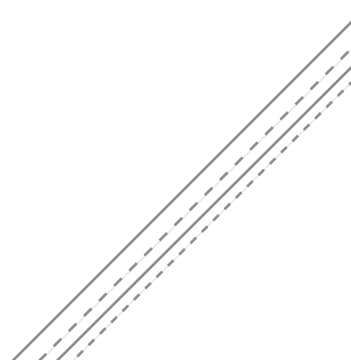


Street Furniture

Premio Lissone . DESIGN 2011



REGULATIONS

Introduction

Metropolitan areas today are complex landscapes crossed daily by thousands of people who do not necessarily have local ties, but in addition to traditional citizens, they live in there not only permanently but traverse and use them tirelessly 24 hours a day.

For this reason street furniture, within the city, is acquiring increasingly important properties. It distinguishes the quality, livability and recognizability within the territory of the diffuse city. Street furniture, if properly designed, helps enrich the experience of citizens and users of a given place.

The traditional elements of street design, such as benches, signage and shelters, can thus become sources of inspiration for creating more complex "urban furniture", true design objects, conceived for the cities of today and the foreseeable future, created both as elementary units and in relation to the traditional individual elements of street furniture.

Given the increasing complexity of cities it is becoming more urgent to imagine new urban devices that have the ability to act as signs of a strong identity and at the same as places that protect people temporarily while offering news, information, and digital materials about the area being traversed.

The objective of the Third Edition of the Premio Lissone is to imagine a new generation of street furniture capable of helping in the creation of these new elements, urban furniture designed to meet the needs of the new city.

These original metropolitan objects may incorporate urban functions that have emerged recently, from the distribution of fresh milk to natural water, through new forms of relationship between the citizen and the urban module, but they can also be active devices capable of receiving and recording information left by visitors.

We imagine these urban furnishings as objects resistant to the elements and vandalism, conceived with materials and methods of processing and production that take account of the maximum levels of sustainability, dismantling and recycling.

In this way submissions might suggest the creation of simple, everyday items such as those that traditionally populate our cities, complex urban furnishings which integrate various functions required by the citizens.

An additional quality of these urban furnishings and objects is the ability to make them arise out of the context and relate to the territory. In this vision the City of Lissone will become a virtuous example to start from, the city of wood and production of advanced design is the perfect area to begin this research, by devising projects and the related prototypes to be sited in the City of Lissone.

1. Objectives

The purposes of the "Street Furniture Design" competition, organized by the City of Lissone are to:

- Foster the creativity of young professionals and students in the field of design.
- Offer manufacturers new product concepts and new opportunities for developing the market.
- Make Lissone a pole of international attraction for creativity and professionalism in the design field.
- Promote Lissone as an international centre for research, experimentation and prototyping of products related to the world of Design.

2. Theme

The theme proposed requires the designers taking part to design street furniture (seating, shelters, signs, containers, etc.) that can also be composed into an urban furniture module with innovative functional and volumetric variations which will meet the needs and integrate the different possible functions required by citizens in their use of public space. The functions to be performed within the module are at the discretion of the designer, following the instructions described in the introduction.

The size of the module must be comprised in a volume measuring no more than 2x3x3 metres (width/length/height).

All the modules must be designed for elementary installation and dismantling, made of sustainable and recyclable materials, individually designed to withstand outdoor use.

3. Conditions for participation

The competition is open to university students (Faculties of Design, Architecture, Engineering) and Colleges of Design, draughtsmen, artists, architects and designers of all nationalities who, in the calendar year 2011, have not yet turned 36 years of age.

Participation may be individual or by group. In the latter case a group leader should be indicated to act as representative for all the members. The age limitation applies to all members of a group.

The projects must never have been shown or published before, under penalty of disqualification.

Projects in production, submitted to other competitions or already been published are excluded.

Participation is the personal responsibility of the participant.

The designers are responsible for ensuring the originality of their projects.

Entry is prohibited to jury members, their families, employees of the City of Lissone and Institutions and/or the sponsoring and supporting companies.

Participation is free of charge.

4. Awards

The prizes are:

- € 10,000, divided as follows: 1st prize € 5,000; € 3,500 for 2nd prize; € 1,500 for 3rd prize.
- Production of prototypes of the first three projects. Other prototypes may be produced if supported by a sponsor or at the discretion of the jury.
- Exhibition of all projects submitted at the Lissone Museum of Contemporary Art. The award ceremony will take place on the occasion of the exhibition.
- All projects selected for the competition in accordance with the Regulations will be presented in a publication and a DVD that will be available at the opening of the exhibition.

The Municipal Administration also undertakes to exhibit the prototypes and related projects, at a location to be identified in conjunction with the 2012 Salone del Mobile/Salone Satellite and to exhibit the same prototypes in some public places of the City of Lissone.

5. Jury

The committee, which will judge the entries received for the purpose of the award, will be made up of personalities from the world of architecture and design, as well as the artistic director of the Lissone Museum of Contemporary Art, President of "Project Lissone," the Councilor for Culture of Lissone and Prof. Luca Molinari. The Jury's decisions will be taken by majority vote.

The President of the Jury will be appointed from the Jury members.

The selection and evaluation of the project will take into account the originality and creativity of the projects, the degree of innovation, research and testing of new design solutions that take into account their real technological and productive specifications and also the degree of technical reproducibility and environmental sustainability of the object. The Jury will also assess the experimentation with new materials and surface finishes, safety and environmental values of the products, and the ability of projects to develop and advance innovative modes of use.

The parameters evaluated to determine the winning projects will be:

- Originality of design.
- Quality of overall presentation of the project.
- Suitability for production of the project.
- Environmental impact and sustainability.
- Simplicity of construction and assembly.

The Jury will decide by majority vote and its decision is final.

The Jury's proceedings will be secret and a quorum will consist of at least half plus one of its members.

Draft minutes with a report of the jury's work and the assessment of the projects will be made during the meetings and signed by the jurors at the conclusion of the work.

Participation in the competition implies acceptance of these rules, as well as the decisions of the jury.

6. Applications for participation

The application to participate in the contest, using the form downloadable from the website www.museolissone.it, must contain the participants' personal data, qualification (as professional or student and, if the latter, the name of the relevant institute/school, university faculty), tax code, address, telephone number (landline and mobile), e-mail address, a statement that he/she has read these regulations and acceptance of them.

A copy of the application form must be sent in advance by e-mail to the following address lissonedesign@comune.lissone.mb.it by September 26, 2011.

7. Submissions

Each project must be submitted with:

- The application form signed on the original.
- Three drawings (mounted on rigid panels of the poliplat type) measuring 100x70 cm, made at the discretion of the participant using any technique, illustrating the setting of the urban furniture, a series of views of the whole and the method of assembly, as well as all the construction details furnishing a full understanding of its feasibility. Colour may be used.
- A brief report (in Italian or English) describing the motivations and characteristics of the project, including the materials and any other information considered useful. This report should be in A4 format and should not exceed four pages, which may include sketches and explanatory images.
- A CD-ROM containing the files of the drawings and the report with images of good quality and resolution appropriate to the requirements for printing (300 dpi in .JPG or .EPS format, max 20x15 cm, and the report in PDF format).
- By the choice of the participant a scale model of the project may also be submitted. Its dimensions must not exceed those of a cube measuring 40x40x40 cm.
- On the back of the projects should be placed a header block, downloadable from www.museolissone.com.

8. Terms of delivery

The project designs required must to be sent by post or courier or hand delivered no later than September 26, 2011 to:

Comune di Lissone
Ufficio Protocollo
Via Antonio Gramsci, 21
20851 Lissone (Monza e Brianza)

The Protocol Office is open:
Monday, Tuesday, Thursday and Friday 8:30 am to 1:00 pm
Wednesday 8:30 to 1:00 pm / 3:00 pm to 5:30 pm
Sabato 8:30 am to 11:30 am

Entries, whether sent via courier or post, must be received, without exception, by Friday, October 7th, 2011 at 12:00 pm. Date as per the Protocol of the City of Lissone.

The package must be clearly marked with the title "PREMIO LISSONE DESIGN - 2011". Submissions forwarded Collect on Delivery will not be accepted. Packages sent by this method will be returned to sender. Participants are responsible for making a declaration to the carrier/courier/company making the delivery that the package has no commercial value and to ensure that any Delivery Duty payable is defrayed as well as customs duties.

9. Information and notification of the results

The result of the jury's assessment will be announced to the winners no later than the end of October 2011 and notified by email.

10. Publication of projects

The participants authorize the City of Lissone, in its capacity as organizer of the competition, to exhibit the projects of the works at events and other public occasions to reproduce them in any publications or CD/DVDs. Also to communicate them to newspapers and magazines to accompany articles about the award and events related to it.

No payment will be due for this except the mention of the name of the author who retains copyright in the project.

Entries will not be returned.

The organizers do not assume any liability for loss, theft or damage to materials submitted.

11. Development of projects

Entrants agree to notify the City Administration of any future development of the project submitted to the Premio Lissone Design.

Participants also undertake to mention the City of Lissone and the Premio Lissone Design in any future publications of the project.

12. Authorization

In relation to the Legislative Decree 196/03 concerning the protection of persons and other subjects in the processing of personal data, the participants authorize the organizers to process their personal data for the administration of the competition and implicitly accept the terms of this Regulation.