



Città di Lissone



Launching of the 4th international edition of the Lissone Design Award 2013: DESIGN FOR FOOD DESIGN TO FEED



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Design for Food Design to Feed is the title of the fourth edition of the Lissone International Design Award (curated by Matteo Pirola, architect, teacher and critic), a competition for designers from all over the world, held every two years since 2006 together with the Lissone Art Prize.

The 2013 edition, sponsored by the City Council and the Museo d'Arte Contemporanea of Lissone, will deal with issues related to food in the context of the current debate on the theme of **Expo 2015 "Feeding the Planet, Energy for Life"**: ranging from nutrition for the individual with the design of food and the implements for eating, to the social aspects of food with the implements used for sharing it and the spaces of conviviality, with designs dealing with food, between ritual and function.

The important reference to Expo 2015 will also involve the next edition of the Prize (in 2015), which will focus on other issues presented by the Universal Exposition: respect for the planet, the valorisation of Agriculture and the use of Energy.

There are two main innovations in the Lissone Design Award 2013 - Design for Food Design to Feed, compared to past editions.

First the opening of the invitation to all designers without any age limit.

Our traditional concern for young creativity will still be guaranteed by providing a special prize for the best submissions from designers Under 26.

The second change concerns the division of the topic into two distinct categories:

A - Design for the "Ritual of Food", for proposals related to the ceremony and social aspects of eating that find applications in projects ranging from implements for sharing food to ambiances for user-friendly consumption;

B - Design for the "Function of Food", for proposals related to diet and nutrition that find applications in designs ranging from the edible object to objects used in the consumption of individual foods.

The monetary awards are accordingly divided into the 2 thematic categories. For the "Function" category: €2,000.00 for the 1st

prize; €1,500.00 for the 2nd prize; €1,000.00 for the 3rd prize; and €500.00 for the best design Under 26.

For the "Ritual" category: €2,000.00 for the 1st prize; €1,500.00 for 2nd prize; €1,000.00 for the 3rd prize; and €500.00 for the best design Under 26.

The competition has already obtained the patronage of the Ministry of the Heritage and Cultural Activities and Tourism - Regional Directorate.

Extensive patronage has been requested and the responses are being awaited, given the international scope of the competition and the specificity of the topic: the European Parliament, the Lombardy Region, the Province of Monza and Brianza, Expo2015, FAO - Food and Agriculture Organization of the United Nations, EFSA - European Food Safety Authority, Triennale Design Museum in Milan.

22 October 2013, at 11 a.m., is the deadline for submissions to be sent to: Comune di Lissone – Ufficio Protocollo (Via Gramsci 21, 20851 Lissone, Italy), with the images and project materials as required by the competition regulations.

The full rules of the competition and the application form can be downloaded from the website www.museolissone.it .

For further information:
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