



Città di Lissone



Museo d'arte
contemporanea



Museo



Regione Lombardia

PREMIO LISSONE

DESIGN 2013

DESIGN FOR
FOOD

DESIGN TO
FEED

Museum of Modern Art
Viale Padania 6
20851 Lissone - MB

www.museolissone.it
museo@comune.lissone.mb.it
tel. 039 7397368 – 039 2145174

Tuesday, Wednesday, Friday 3 - 7
pm
Thursday 3 - 11 pm
Saturday and Sunday 10-12 am / 3 -
7 pm

**LISSONE DESIGN COMPETITION
DESIGN FOR FOOD DESIGN TO FEED
15.12.2013 – 26.01.2014**

**Awards ceremony and opening of the exhibition of the selected designs:
Saturday 14 December 2013, 6 pm**

**Lissone Museum of Modern Art
Free admission**

New solutions in food that draw ideas and solutions from the modern theme of Expo 2015 and capable of generating stimulating and imaginative design horizons. From Design for the "Ritual of Food", regarding designs related to the ceremony and social aspect of food to Design for the "Function of Food", involving edible objects and ideas related to personal diet and nutrition.

This is the challenge launched last June by the fourth Lissone Design Award // Design for Food Design to Feed, curated by Matteo Pirola, architect, and organised by the Town of Lissone and by the Museum of Modern Art.

93 designers from 9 different countries (Italy, China, Bulgaria, Switzerland, Spain, Romania, the Philippines, Venezuela and Albania) entered the competition which offers 4 cash prizes for category A "Ritual" and another 4 for category B "Function": € 2,000.00 for first place in the two categories, € 1,500.00 for second place, € 1,000.00 for third place and € 500.00 for the "Under 26" prizes.

The competition figures mark a predominance of young entrants under 26,

while the most popular category is the "Ritual of Food" category, which in a way reflects the attention paid by young generations to the more social aspects of food, from objects for sharing food to spaces for dining in company.

Saturday 14 December 2013, at 6 pm in the Lissone Museum of Modern Art (Viale Padania 6 – opposite the railway station), sees the awards ceremony for the winning designers as well as the opening of the exhibitions of the designs selected by the panel of judges.

As emphasised by the Lissone town mayor Concettina Monguzzi and the vice mayor and councillor for Culture Elio Talarico, *"Lissone thus opens a window onto the world and, through design, discovers the educational function of the project, enhancing respect for diversity through an intercultural pathway that focuses on man and his needs This edition of the Lissone Design Award is the beginning of a journey that will take us to the fifth edition scheduled for 2015, to coincide with Expo"*.

The Lissone Design Award // Design for Food Design to Feed exhibition, which can be visited admission free until 26 January 2014 (closing for Christmas from 24 December 2013 to 5 January 2014), and accompanied by a catalogue presenting the images and the descriptions of the winning designs selected by the panel of judges.

Lissone, December 2013.

Sponsored by:



Organizzazione delle Nazioni
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Regione Lombardia



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